



**FOR IMMEDIATE RELEASE**

**LG USA SELECTED AS OFFICIAL TECHNOLOGY PROVIDER  
FOR 2020 DEMOCRATIC NATIONAL CONVENTION**

*LG Named Virtual Convention's 'Official 4K UHD TV'*

**MILWAUKEE, Sept. 1, 2020** – The 2020 Democratic National Convention Committee selected LG Electronics USA as Official Technology Provider for this year's Aug. 17-20 virtual convention produced in Milwaukee. LG also was named the "Official 4K UHD TV" of the 2020 convention.

Under its agreement with the Democratic National Convention Committee, LG supplied 4K Ultra HD displays to support the Milwaukee-based video production of live speeches and pre-recorded segments from across the country. The 43- to 65- inch LG screens were at the heart of the convention's multimedia control center in the Wisconsin Center in downtown Milwaukee. The control room was the convention's nerve center for hundreds of feeds from all 50 states and the virtual hub for media coverage worldwide.

"Innovation is non-partisan, but it plays a critical role in political conventions, especially this year due to the pandemic. As official provider, LG is proud to help make this year's reimagined digital convention a reality. Our role as a key technology partner underscores LG's position as a technology and policy leader in the United States," said John I. Taylor, senior vice president, LG Electronics USA.

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**About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$53 billion global innovator in technology and manufacturing. In the United States, LG's focus on Innovation for a Better Life is exemplified by a wide range of innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems, solar energy solutions and vehicle components. The "Life's Good" marketing theme encompasses how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. [www.LG.com](http://www.LG.com).